

# Business Starter Checklist

## Possible Names

- 1.
- 2.
- 3.

## Selling Point (one or both)

- Product       Service

## Target Market

- 1.
- 2.
- 3.

## Research

- Research Name
- Select Final Name
- Finalize Budgets
- Research Competition
- Research Demographics
- Mission/Vision
- Pricing
- Draft Business Plan
- Final Business Plan

## Branding

- Acquire Logo
- Slogan/Tagline
- Brand Colors
- Business Email
- Email Signature
- Social Media Accounts
- Domain + Website
- Business Cards
- Branded Colateral

## Make It Real

- Pick A Legal Structure
- Register Business
- Acquire EIN
- Permits + Licenses
- Set Accounting System
- Open Bank Account
- Contract Personal
- Continue Learning
- Expand

## Product Service

- Location
- Supplies/Merchandise
- Inventory List
- Shipping Account
- Ordering System

## Digital Service

- Location
- Inventory
- Ordering System